



Gray's Athletics Benchmarking provides an internal view of individual athletic program financials, as well as external comparisons to overall expenses, staff headcount, and participation. The system provides the contribution margin for each team, as well as insight into what programs players choose to enroll in and what their academic outcomes are. The external benchmarking data will help you evaluate the spending on each team and will help determine what the size and costs are for new athletic programs.

Financial Rankings and Details

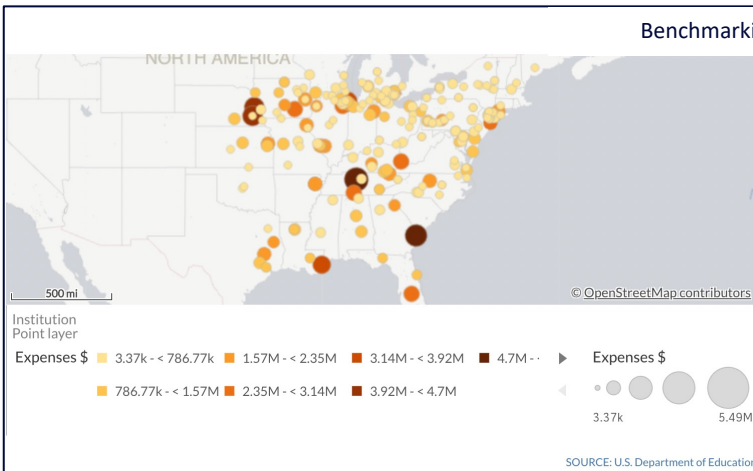
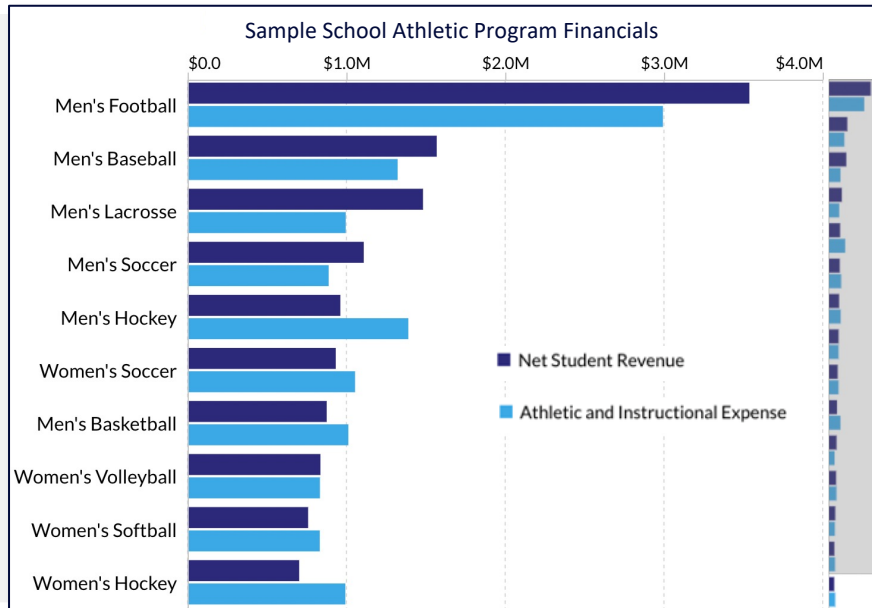
- Revenue, cost, and margins
- Total dollars and dollars per student credit hour
- Students, student credit hours, courses

Academic Impact

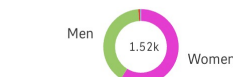
- Metrics on DFW rates, retention rates, and graduation rates

Benchmarking

- Compare metrics on participants, coaches, and expenses with other institutions
- Filter by athletic program, league, division, geographic market, or institution

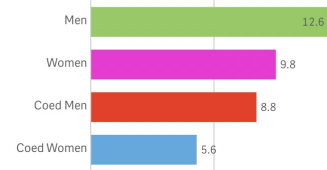


Total Participants By Team Grouping



* The data set contains negative or zero value...

Avg. Participants By Team Grouping



Total Coaches



Average Coaches Per Team



Division Ratios

Division	Coaches per Team	Participants per Team	Participants per Coach	Expenses per Participant	Participants % of Enrollment	Institutions
Totals	1.9	10.7	5.6	\$10,727	0.46%	216
Community College	1.3	23.2	17.4	\$10,759	26.48%	1
Division I	2.0	11.8	6.0	\$14,626	0.43%	79
Division I, II, & III	2.3	4.5	2.0	\$3,911	0.35%	1
Division II	2.1	12.2	5.7	\$9,202	0.88%	106
Division II and III	1.2	5.2	4.3	\$1,486	0.82%	1
Division III	1.8	7.4	4.0	\$3,285	0.34%	51
Small College	1.3	7.5	5.9	\$2,158	1.06%	6

Sector Ratios

Sector	Coaches per Team	Participants per Team	Participants per Coach	Expenses per Participant	Participants % of Enrollment	Institutions
Totals	1.9	10.7	5.6	\$10,727	0.46%	216
Private for-profit, 4-year or above	1.1	6.6	5.9	\$8,834	0.35%	4
Private nonprofit, 2-year	1.2	6.1	5.0	\$5,640	0.55%	3
Private nonprofit, 4-year or above	2.1	12.4	6.0	\$10,894	0.78%	133
Public, 2-year	1.7	6.7	4.0	\$3,087	0.37%	33
Public, 4-year or above	1.6	9.0	5.6	\$16,574	0.16%	43