



## Unlock the Power of Data and Revolutionize Your Program Economics

With Insight Advisor, you can analyze complex information faster and easier than ever before. With Insight Advisor, you can simply search for what you need in plain English, eliminating the technical barriers that often hinder data exploration.

### With Insight Advisor, you can:

- Quickly view and download accurate reports that make analyzing your data faster and easier. No need to be technical or wait for a data analyst to come to your rescue.
- Search for what you need using plain English by typing or speaking. Then, dig deep and fine tune your results.
- Choose among several different charts and visualizations to download and use in a presentation or as part of your larger program economic evaluation report.
- Get empowered with a tool that anticipates what you are trying to say and works with your institution's vernacular and the terms you use for your metrics.

The screenshot shows the Insight Advisor interface with a top navigation bar (Summary, Rank, Scorecard, Analysis, Data Table, Additional Analysis, Benchmarking, Predict Margins, Definitions) and a search bar. On the left is a 'Fields' sidebar with categories like Academic Unit, Academic Year, and Academic\_Period. The main area features three primary actions: 'Explore your data', 'Ask a question', and 'Create an analysis'. Below these are six analysis type options: 'Calculated measure (KPI)' showing '+3.1M', 'Ranking', 'Breakdown (geospatial)', 'Breakdown', 'Overview', and 'Trend over time'.